



curio museum design

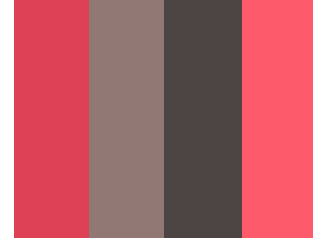
thecuriumuseum.com | kw.palleiko@gmail.com

BRANDING & IDENTITY

Identity Concept Package

Jeffrey DeMarco, Esq.

November 22, 2020



deep, classic pinks



peony
RGB: 249 88 107
HEX: f9586b
CMYK: 0 75 48 0



dahlia
RGB: 219 46 76
HEX: db2e4c
CMYK: 0 88 58 0

soft, lux neutrals



peat moss
RGB: 84 72 62
HEX: 54483e
CMYK: 49 55 58 45



mink
RGB: 146 120 117
HEX: 927875
CMYK: 11 29 23 42



main logo font: Plantagenet

secondary font: Gotham



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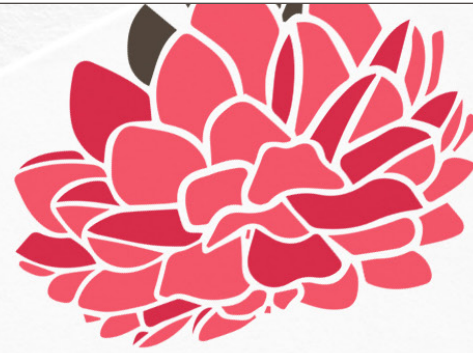


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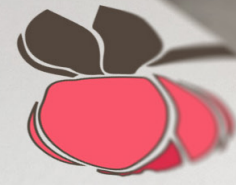


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Prepared for
Jeffrey DeMarco, Esq.
by the Curio Museum