

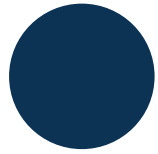


curio museum design

thecuriumuseum.com | kw.palleiko@gmail.com

BRANDING & IDENTITY

Branding Booklet
York Family Psychiatry
July 10, 2021

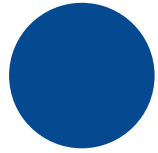


atlantic

RGB: 13 52 84

HEX: 0d3454

CMYK: tbd



sail blue

RGB: 6 73 145

HEX: 064991

CMYK: tbd



beach house

RGB: 160 193 191

HEX: a0c1bf

CMYK: tbd



sand

RGB: 242 234 218

HEX: f2eada

CMYK: tbd



kelp

RGB: 242 234 218

HEX: c2c97b

CMYK: tbd



sea grass

RGB: 115 138 110

HEX: 738a6e

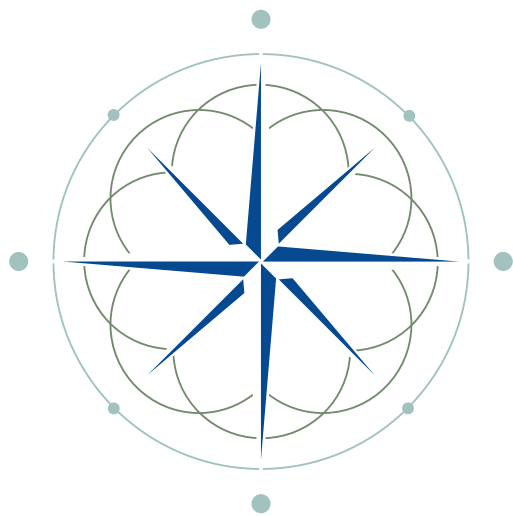
CMYK: tbd

A B C D E
F G h i J K
L M N O P

Main Font: Filson Pro
Secondary Font: Gotham



main logo



YORK FAMILY PSYCHIATRY



horizontal logo for web – ready for your first location in Springvale



one color



knockout



print mockup



Prepared for York Family Psychiatry
by Curio Museum Design