



curio museum design

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BRANDING & IDENTITY

Concept Booklet  
Heritage Restoration, LLC  
March 11, 2022

**v2**

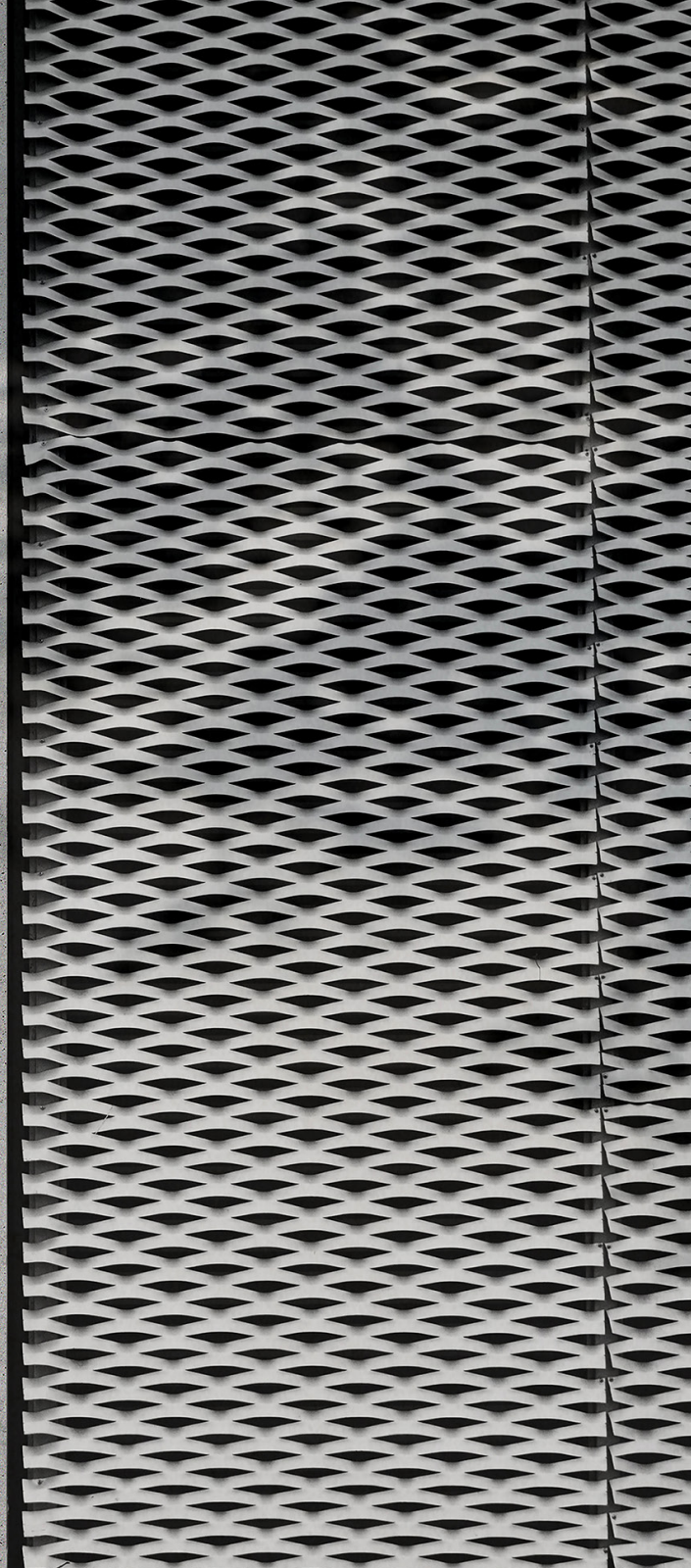


HERITAGE  
RESTORATION

Note: The concrete in this logo is a hand drawn vector graphic (not an image), so it can be blown up infinitely large (for signs, etc) and always look perfect.



HERITAGE  
RESTORATION

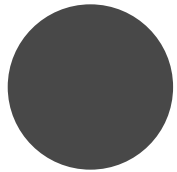


**HR** HERITAGE  
RESTORATION



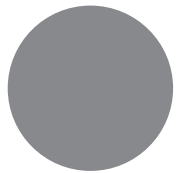


**HERITAGE**  
RESTORATION



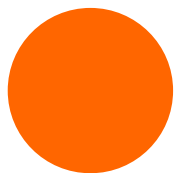
**Black c**

RGB: tbd  
HEX: tbd  
CMYK: tbd  
Pantone: black c



**Cement**

RGB: tbd  
HEX: tbd  
CMYK: tbd  
Pantone: tbd



**KTM orange**

RGB: 255 102 0  
HEX: ff6600  
CMYK: 0 60 100 0  
Pantone: 021C

A B C D E

F G H I J K

L M N O P

Font : **GOTHAM**



**v2.1**

alternate color



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**v2.2**

design modification



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Prepared for **Heritage Restoration LLC**

by Curio Museum Design