

curio museum design

thecuriomuseum.com | kw.palleiko@gmail.com

BRANDING & IDENTITY

Concept Booklet Effingham Public Library October 2, 2023

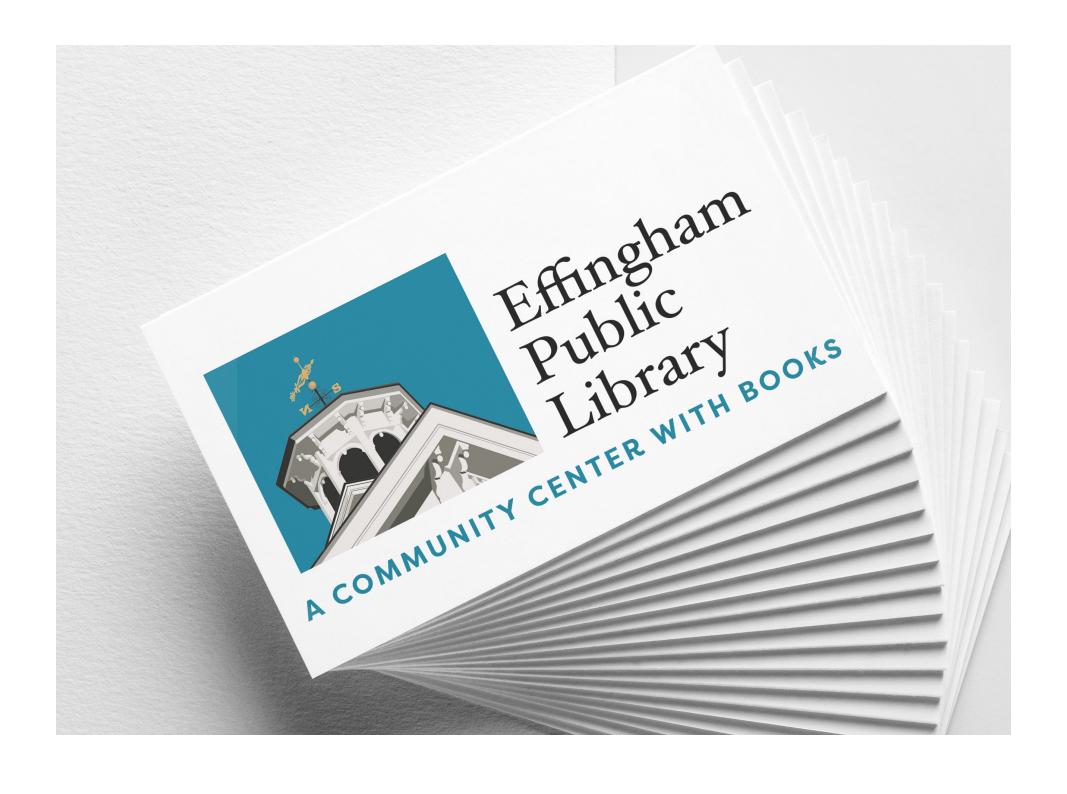
Main Design

official artwork & logo design

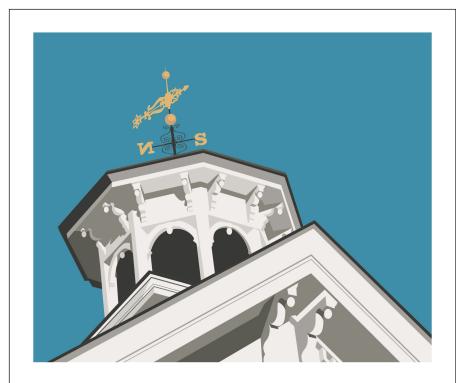


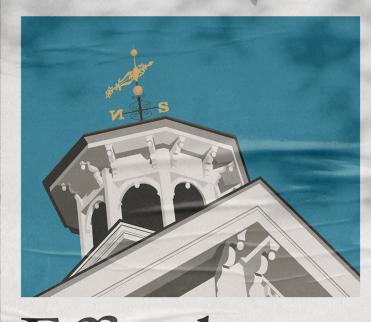


A COMMUNITY CENTER WITH BOOKS









One Color Version

for engraving, etching, screenprinting



A COMMUNITY CENTER WITH BOOKS

Moonlit Version

a pretty variation | recommended for larger prints





About the Artwork

The design is based on a photograph by Effingham resident Karen Payne.

In her photo, Payne captures the Town Hall-Library from a beautiful perspective and in stunning light and shadow.

I worked to re-create the cupola by very carefully drawing and layering color-blocked shapes, effectively building up architectural features and shadows to create a final design that is both gestural and realistic, a process which took approximately 60 hours!

