

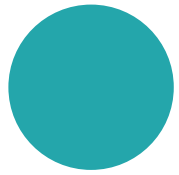


curio museum design

thecuriumuseum.com | kw.palleiko@gmail.com

BRANDING & IDENTITY

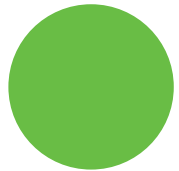
Concept Booklet
Bolton Family Dental
December 30, 2021



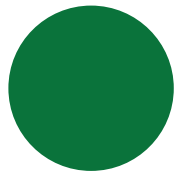
copper blue
RGB: 36 166 171
HEX: 24a6ab
CMYK: tbd



april
RGB: 212 222 38
HEX: d4de26
CMYK: tbd



june
RGB: 105 189 69
HEX: 69bd45
CMYK: tbd



august
RGB: 10 115 59
HEX: 0a733b
CMYK: tbd

A B C D E
F G *hi* J K
L M N O P

primary font: **Apothecary**

secondary font: **Boston**



Bolton

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sign mockup



mug mockup



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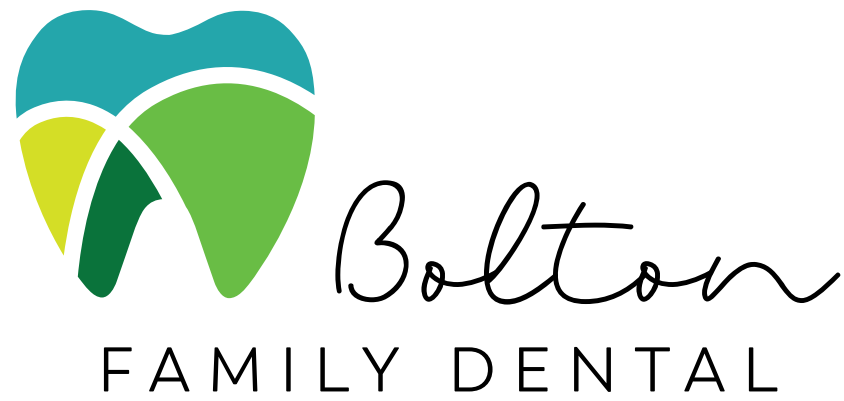
one color



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knockout



horizontal layout





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Alternative Colorway



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sign – alt colorway



mug – alt colorway



Original Colorway | Alternative Font



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v2 mug



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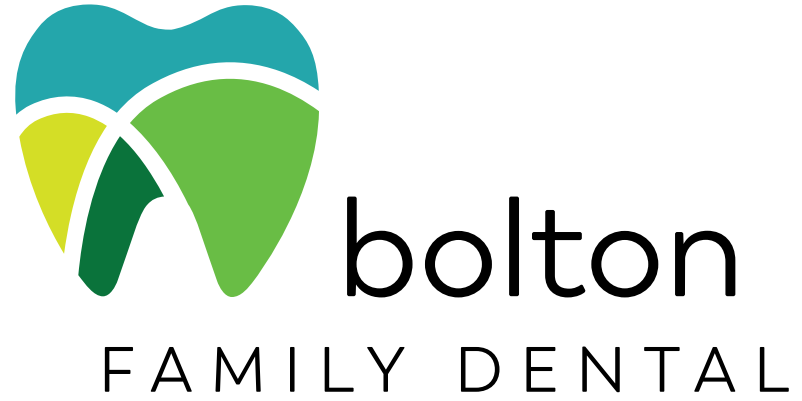
one color



bolton

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knockout



v2 horizontal layout





Prepared for Bolton Family Dental
by Curio Museum Design