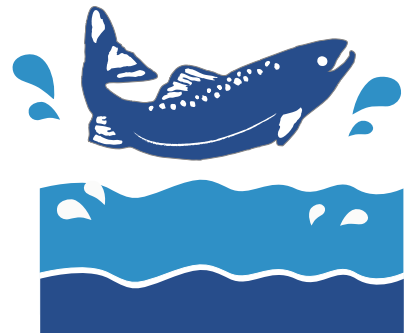


THE SALMON RUN 5K

Salmon Run 5K & FuRPLe Fun Run | Sunday, September 23, 2017 | Rollinsford, NH

2017 LETTERHEAD



Sponsorship Levels—The Salmon Run 5K

COWBELL SPONSORSHIP—\$500 (Only one available)

Be the bell! The cowbell sponsor will receive all the benefits of the Gold sponsorship level plus their logo or company name and phone number on 100 promotional cowbells that will be distributed to residents along the race route and attendees of the race. (One-color logo)

SWAG BAG SPONSORSHIP—\$500 (Only one available)

Be the bag! The “swag bag” sponsor will receive all the benefits of the Gold sponsorship level plus their logo (one-color) or company name and phone number on reusable totes that will be distributed the first 100 racers to register.

GOLD—\$300 (Limited to 6)

Gold Sponsors will receive top billing on all race promotional material. This will include sponsor name and/or logo on race marketing materials, website and Facebook page, media press releases and race day announcements .

- Listed as sponsor with logo and link on website, Facebook page, and library newsletter
- Prominent display of logo on back of race t-shirt, promotional materials and finish-line banner
- Promotional items included in racers’ swag bag
- 2 complimentary race entries and 2 complimentary t-shirts

SILVER—\$150 (Limited to 10)

- Listed as sponsor with logo and link on website, Facebook page, and library newsletter
- Logo on back of race t-shirt, name on promotional materials and finish-line banner
- Promotional items included in racers’ swag bag
- 1 complimentary race entry and 1 complimentary t-shirt

BRONZE—\$50

- Listed as sponsor with link on website and library newsletter
- Display of company name on back of race t-shirt and on finish-line banner
- Promotional items included in racers’ swag bag

Sponsorship Levels—The Purple FuRPLe Kids Fun Run

GOLD—\$150 (Limited to 3)

- Listed as Kids Fun Run sponsor with logo and link on website and library newsletter
- Prominent display of logo on back of Fun Run t-shirt and race promotional materials
- PA announcement mentioning name at the Kids Fun Run; name and/or logo displayed at the Kids Fun Run
- 1 complimentary 5k race entry and accompanying t-shirt, 1 complimentary Kids Fun Run entry and t-shirt

SILVER—\$75 (Limited to 6)

- Listed as Kids Fun Run sponsor with link on website and library newsletter
- Display of company name on back of Kids Fun Run t-shirt and on Fun Run banner

2017 Salmon Run & FuRPLe Fun Run Sponsorship

- **EVENT INFORMATION** •

Date: Sunday, September 23rd

Location: Rollinsford Grade School

More into: theSalmonRun5k.org

Contact: rollinsfordlibraryfriends@gmail.com

Tax ID: 03-0551993

- All proceeds go to the Rollinsford Public Library to help fund community programs and events.



SALMON RUN • 2017

Company Name: _____

Address: _____

City: _____ **State:** _____ **Zip:** _____

Phone Number: _____

Contact Name: _____

Contact Email: _____

Sponsorship level: (please circle one)

Cowbell (\$500)

Swag Bag (\$500)

5K Gold (\$300)

5K Silver (\$150)

5K Bronze (\$50)

Kids Fun Run Gold (\$150)

Kids Fun Run Silver (\$75)

Please email a high resolution image of your company logo to be used on t-shirt and website to:

rollinsfordlibraryfriends@gmail.com

Please make checks payable to
Friends of the Rollinsford Public Library
and mail by July 31, 2017 to:

Emily Leach
71 Heritage Drive
Rollinsford, NH 03869

THE SALMON RUN 5K

Salmon Run 5K & FuRPLe Fun Run | Saturday, September 23, 2017 | Rollinsford, NH



All proceeds go to the Rollinsford Public Library to fund community programs and events.

Race Day Timeline:

- 9:00 am 5K and Fun Run registrations open
- 9:30 am FuRPLe Fun Run begins!
- 9:45 am 5K registration closes
- 10:00 am 5K start
- 11:00 am 5K awards ceremony (post last 5K walker)

Location: Race day registration will be located at the Rollinsford Grade School, 487 Locust Street, Rollinsford, NH

Awards (5K Run): U-12, 12-14, 15-19, 20-29, 30-39, 40-49, 50+

Race shirts: Free to the first 100 5K registrants and 25 Fun-Runners!

More info: theSalmonRun5K.org Preregistration closes on 9/22

Complete the form below, or register online at: theSalmonRun5K.org

Name: First _____ **Last** _____ **Gender:** _____

Age (as of 9/23/17) _____ **Phone:** _____ **Email:** _____

Address: _____

City: _____ **State:** _____ **Zip:** _____

| | | | | | |
|--------------------------------|----------------------------|---------------------------|--------------------------|----------------------------|------------------|
| I'm registering for: | 5K Run | 5K Walk | FuRPLe Fun Run | | |
| Registration Fee: | 5K before 9/10 \$20 | 5K after 9/10 \$25 | 18/under 5K: \$15 | FuRPLe Fun Run: \$5 | |
| 5K T-shirt: (run large) | XS (32-34) S | (35-37) | M(38-40) L | (41-43) | XL(44-46) |
| Fun Run T-shirt: | XS (4) | S (6-8) | M (10-12) | L(14-16) | XL(18-20) |

Make checks payable to: **Friends of the Rollinsford Public Library**

Mail form to: **Rollinsford Public Library ATTN: Alison Cullity, FRPL
PO Box 70, Rollinsford, NH 03869**

Mandatory Release: I know that running a road race is a potentially hazardous activity. I should not enter and participate unless I am medically able and properly trained. I also know that, although race marshalls will be provided, there will be traffic on the 5K course route. I assume the risk of running/walking in traffic. I also assume any and all other risks associated with participating in this event, including but not limited to falls, contact with other participants, weather, including high heat and/or humidity, and the condition of the roads and trails, all such risks being known and appreciated by me. Knowing these facts and in consideration of your accepting my entry fee, I hereby for myself, my heirs, executors, administrators, or anyone else who might claim on my behalf, covenant not to sue, and waive, release and discharge the Friends of the Rollinsford Public Library, the Town of Rollinsford, Rollinsford Police, race officials, volunteers, any and all sponsors, including their agents, employees, assigns or anyone acting on their behalf, from any and all claims of death, personal injury, or property damage of any kind or nature whatsoever arising out of, or in the course of, my participation in this event. This release and waiver extends to all claims of every kind or nature whatsoever, foreseen or unforeseen, known or unknown.

Signature: _____ **Date:** _____

(parent/guardian must sign for children under the age of 18)

THE SALMON RUN 5K

Salmon Run 5K & FuRPLe Fun Run | Saturday, September 25, 2016 | Rollinsford, NH

2016 LETTERHEAD



Sponsorship Levels—The Salmon Run 5K

COWBELL SPONSORSHIP—\$500 (Only one available)

Be the bell! The cowbell sponsor will receive all the benefits of the Gold sponsorship level plus their logo or company name and phone number on 100 promotional cowbells that will be distributed to residents along the race route and attendees of the race. (One-color logo)

SWAG BAG SPONSORSHIP—\$500 (Only one available)

Be the bag! The “swag bag” sponsor will receive all the benefits of the Gold sponsorship level plus their logo or company name and phone number on reusable totes that will be distributed the first 100 racers to register. (One-color logo)

GOLD—\$300 (Limited to 6)

Gold Sponsors will receive top billing on all race promotional material. This will include sponsor name and/or logo reference on race marketing materials, website and Facebook page, media press releases and race day PA announcements as Gold Sponsors.

- Listed as sponsor with logo and link on website and library newsletter;
- Prominent display of logo on back of race t-shirt, promotional materials and finish-line banner ;
- PA announcement mentioning name at the race finish;
- Promotional items included in racers’ “swag bag”
- 2 complimentary race entries and 2 complimentary t-shirts

SILVER—\$50

- Listed as sponsor with link on website and library newsletter;
 - Display of company name on back of race t-shirt and on finish-line banner;
 - PA announcement mentioning name at the race finish
 - Promotional items included in racers’ “swag bag”
-

Sponsorship Levels—The Purple FuRPLe Kids Fun Run

GOLD—\$150 (Limited to 3)

- Listed as Kids Fun Run sponsor with logo and link on website and library newsletter;
- Prominent display of logo on back of Fun Run t-shirt and race promotional materials;
- PA announcement mentioning name at the Kids Fun Run; name and/or logo displayed at the Kids Fun Run;
- 1 complimentary 5k race entry and accompanying t-shirt, 1 complimentary Kids Fun Run entry and t-shirt

SILVER—\$75 (Limited to 6)

- Listed as Kids Fun Run sponsor with link on website and library newsletter;
- Display of company name on back of Kids Fun Run t-shirt and on Fun Run banner;
- PA announcement mentioning name at the Kids Fun Run finish

2016 Salmon Run & FuRPLe Fun Run Sponsorship

EVENT INFORMATION:

Date: Sunday, September 25th

Location: Rollinsford Grade School

More into: theSalmonRun5k.org

Contact: rollinsfordlibraryfriends@gmail.com

Tax ID: 03-0551993

- All proceeds go to the Rollinsford Public Library to help fund community programs and events.



SALMON RUN • 2016

Company Name: _____

Address: _____

City: _____ **State:** _____ **Zip:** _____

Phone Number: _____

Contact Name: _____

Contact Email: _____

Sponsorship level: (please circle one)

Cowbell (\$500) S

wag Bag (\$500)

5K Gold (\$300)

5K Silver (\$50)

Kids Fun Run Gold (\$150)

Kids Fun Run Silver (\$75)

Please email a high resolution image of your company logo to be used on t-shirt and website to:

rollinsfordlibraryfriends@gmail.com

Please make checks payable to
Friends of the Rollinsford Public Library
and mail by July 31, 2015 to:

Emily Leach
71 Heritage Drive
Rollinsford, NH 03869