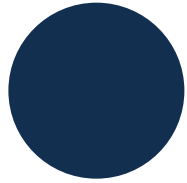


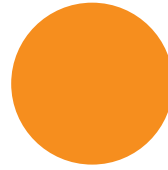
UNH CIRC

Design Guide

Colors



PANTONE 5405C
R = 27, G = 49, B = 81
C = 96, M = 82, Y = 41, K = 37



PANTONE 144 C
R = 27, G = 49, B = 81
C = 96, M = 82, Y = 41, K = 37

Fonts

UCIRC FONT: STREETVERTISING

SECONDARY FONT: MYRIAD PRO



UNH **CIR**C



Main Graphic: Integrating ICNet elements into a slightly larger narrative, this graphic nods to the research aspect of UCIRC by starting at the iconographic (and beautiful) Thompson Hall, then travels off to infinity via a cityscape on the right (representing the endless real-world applications that will stem from your work!)

Square Design Options



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*Horizontal Options
standard banner layout*



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*Horizontal Option
with greater influence on graphic*

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Graphic Emblem



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The end!